

**DOT McLANE, STATE AAUW PRESIDENT,
FEATURED AT FEBRUARY BRUNCH**

Saturday, February 9, 9:00 am networking, 9:30 am brunch, 10 am program
YWCA of Chester County
123 North Church St., West Chester, PA 19380



Our regular February membership meeting will be a festive Gourmet Brunch at the YWCA of Chester County on Saturday, February 9, starting at 9 am with coffee/tea and networking.

Our program will feature Dot McLane, AAUW-PA President, who will discuss two State/Association initiatives to advance equity for women and girls. The National Conference for College Women Student Leaders, known as NCCWSL or “Nick Whistle,” provides leadership training to college women in Washington,

D.C., June 5-7, 2008. **AAUW-PA is offering two scholarships to the 2008 event; applications are available at aauwpa.org.** The National Girls Collaborative Project is a networking/collaborative vehicle for female Science, Technology, Engineering and Mathematics (STEM) programs to learn about each other and to inform other young females about such programs -- thus moving forward equity for women and girls. Dot is the Middle Atlantic coordinator for this project. Our GETT and LRM projects are participants. The National Science Foundation has funded the initiative.

Dr. Sebronette Barnes, our own Educational Foundation (EF) Fellow, will sing for us. Local EF winners in the area will be recognized.

The event is a fund raiser for branch outreach programs and Association’s Educational Foundation, Legal Advocacy Fund, and Leadership Training Institute programs. Cost is \$10. Bring your friends to network and find out about AAUW’s awesome programs benefiting young and mature women.

Our own Food Interest Group (FIG) will be preparing the goodies--so you KNOW they’ll be great.

Registration deadline is Saturday, February 2. See page 3 for sign-up.

Domestic Violence Center Project

Please bring paper plates and paper cups, but not the gigantic size, to the brunch. --Marian Stevenson

Deadline for the March issue of AAUW Sum is Friday, February 1 (early). Send articles as Word (.doc NOT .docx) attachments to GDBoose@comcast.net; copy the Co-Presidents and Yvonne Peiffer.

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Touching Base

– By Co-Presidents Roselyn Cadoff and Leslie Wachob

The Canada Goose Connection: Lessons in Collaboration

This month your co-presidents will be “touching base” from different parts of the country. Roselyn is writing this column in Arizona, while Leslie is taking care of matters closer to home. Thanks to technology and cooperation, job sharing is a reality.

When Roselyn arrived in Scottsdale, she found several families of Canada geese already “honkered” down. Apparently they had taken an earlier flight. Residents here exhibited reactions similar to those back East, some enjoying the visitors, others decrying their fowl (also foul) habits. Matters have resolved themselves, however, through the hard work of an excellent maintenance crew and the protective eyes of nature lovers who enjoy the geese antics. All are anticipating viewing the nesting in February and subsequent hatching in March.

Actually, it appears as though we might learn some useful lessons from the geese. Scientists have watched these animals and discovered that, as they fly in a “V” formation, each bird flaps its wings and creates an “uplift” for the bird immediately following. In this way, the whole flock has at least 71% greater flying range than if each bird flew on its own. When the lead goose gets tired, it rotates back into the formation, and another goose flies to the point position. The geese honk from behind to encourage those up front to keep up their speed. Apologies to anyone offended by this analogy, but it does seem likely that having the sense of a goose might teach us something about teamwork. One wonders where the expression “silly goose” came from.

Roselyn would love to hear from you. You can “touch base” with her in Arizona via e-mail: racadoff@verizon.net, cell phone: 610-256-2839, or newly acquired land line: 480-588-8682. She will be coming back April 15, and, despite enjoying her present environment, is loathe to be missing so many upcoming AAUW events -- especially the February 9

Brunch, the March 11 Women’s History Month meeting, and the AAUW State Convention to be held locally April 11 – 13. Roselyn is looking forward to seeing her friends back home when she returns.

Wear RED on April 22!! Why? See page 5.

THANKS!

From Leslie Stauffer, Director, Retired & Senior Volunteer Program, Family Service of Chester County, for our support to their “Sock It To Us” 2007 campaign.

Mission Statement

AAUW advances equity for women and girls through advocacy, education, and research.

AAUW Sum, pronounced awesome, is the newsletter of the West Chester-Chester County PA Branch of the American Association of University Women. It is normally published 8 times each year: September, October, November, January, February, March, April, and May. Deadline for copy is the 12th of the month preceding. January deadline is Dec. 1.

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Mission Possible: AAUW-PA Convention April 11-13 in Exton

“MISSION POSSIBLE,” the Convention theme, emphasizes AAUW’s “can do” philosophy. AAUW has been advancing equity for women and girls through advocacy, education, and research for more than 125 years. While struggling with inequity, we must not lose sight of our mission. Women can *and do* individually and collectively effect change.

We have filled these key positions: Nancy Dore, Registrar; Elaine Burgess, Goody Bag Coordinator; Betty Bradford, Bette Twaddell, and Betsy Peters, Decorations; Cathy Palmquist, Publicity; Rosemary MacDonald,

Sales Shop; Mary Smith, Signage; and Betsey Cullen, Louise Shea, and Stanli Cushm, are working together as helpers/trip coordinators. Thanks to the following members for their overwhelming response in signing up to help with registration and other jobs:

Carol Darlington, Marian Stevenson, Mindy Murray, Hilary Kennedy, Martina Ossman, Paula McGinness, Helen Reid, Barbara Leone, Dorothy Ward, Donna Eaves, Joan Baxter, and Betsy Peters.

We are responsible to donate a couple of gift baskets to be raffled to benefit Association outreach projects. **If you can donate an item related to Chester County food or to a relaxing spa experience (bubble bath, loofah, etc.) , please contact Graham.**

See the next *Keystoner* for Convention details and registration information

Please let us know that YOU will make this Mission Possible. Thanks.

**Yvonne Peiffer, 610-363-9535,
Peiffer@erols.com;
Graham Boose, 610-431-7701,
GDBoose@comcast.net**



Branch member Nancy Dore meets with Sara Barron, AAUW-PA Convention Coordinator, at the AAUW-PA Board Meeting in Carlisle, to discuss registration procedures. Nancy is the Convention Registrar.

Gourmet Winter Brunch

Our regular February membership meeting will be a festive Gourmet Winter Brunch at the YWCA of Chester County, 123 North Church St., West Chester, on Saturday, February 9, starting at 9 am for coffee/tea and networking, and 9:30 for brunch. Registration deadline is Saturday, February 2.

Cut here and return form with your check. _____ 

Yes, I'd love to spend some quality time with my AAUW friends and other friends.

My name _____ My phone _____

Number of friends coming _____ Total enclosed _____

Their names, if you choose:

Make checks payable (\$10.00 per person) to AAUW West Chester-Chester County Branch. Mail to Graham Boose, 415 Sunset Hollow Rd., West Chester, PA 19380 Questions? GDBoose@comcast.net or 610-431-7701

Membership Update

By Carol Darlington & Barbara Leone, Membership Vice-Presidents

We welcome new members MOLLY SCOTT and CATHERINE HORVATH to our branch. Molly is on the faculty of Unionville High School. Catherine does marketing and communications for a pharmaceutical firm. Please add their information to your member handbook:

Molly (Mary) Scott

152 Old Limestone Rd., Oxford, PA 19363

Phone (H): 484 702 7211 (W): 610 347 1600

Email: gollymolly@zoominternet.net

Catherine P. Horvath

704 Chessie Ct., West Chester, PA 19380

Phone (H): 610-594-3898 (W) 610-834-5634

Email: cphorvath1@comcast.net

Featured in the winter *Outlook* magazine from National are a number of articles dealing with major changes needed to revitalize and reposition AAUW. The *Phoenix Rising* extreme makeover initiative will require direction and energy from all members to implement forward momentum in our drive to advance our mission to positively impact our community. In our efforts to actively campaign for new members, please be aware of the recently updated National web site (www.aauw.org). Read *Outlook* (page 18) to get information available to both prospective members and current members. The Member Service Database allows members to update their own information.

Life is a journey....not a destination! In this New Year, seize the opportunities to make a difference and improve the lives of women and girls. Contribute your time, talents, and creativity to our branch mission and program. Consider giving a gift membership to someone. Be aware of our special "Shape the Future" branch/community programs where **new members** will have the opportunity to join at half price. Also be aware of the "Give a Grad a Gift" program -- a free National membership. Call either Carol or Barbara with information on prospective members.

Association Helpline Phone Number: 800-326-2289. Note that with the updated Association web site, aauw.org, you can key in your name and state, and immediately have your Member Number returned so you can access the Member Center.

Correction to Handbook: Susan Wyland's office phone is 215-496-9700.

Branch Honors Fran Pierce

Thanks to your generous support of Ways & Means projects this year, the Board voted to send \$500 to Association's Educational Foundation in honor of Program Co-Vice-President Fran Pierce, \$100 to the Legal Advocacy Fund, and \$50 to the Leadership Training Institute.

Financial Officer's Report

The Income and Expenses Report for July 1, 2007 through December 31, 2007 shows the following balances:

Checking - \$3,677.24

Includes \$274 for Members Helping

Members and

\$86.82 for Let's Read Math

CCCCF -

Alice Lawson Fund (9/30/07) -\$25,927.30

Let's Read Math (9/30/07) - \$95.03

--Rosemary MacDonald, Financial Officer

Ways & Means Report

We realized \$125 from Leslie Olson's sale of Entertainment Books. Thanks to everyone who supported the branch fundraisers during the past busy two months. --Nancy Dore, Chair

Sponsors:**AAUW-PA, WomenVote PA, & PA Center for Women, Politics, and Public Policy
Woman-to-Woman Voter Turnout Workshops**

AAUW-PA is offering three regional training workshops designed to familiarize attendees with the AAUW *Woman to Woman Voter Turnout: A Manual for Community-Based Campaigns to Mobilize Women to Vote*. Cost for the workshop is \$5 for AAUW members, \$10 for nonmembers.

Philadelphia Area – Saturday, March 29, 11 am -- 2:30 pm, in Horsham, Montgomery County, PA, right off the PA Turnpike at Route 611.

For information contact Public Policy Chair Leslie Jean Allison, LJAllison@cavtel.com or 610-436-1589, or go to aauwpa.org to print out a registration form. A branch car pool is going. Additional workshops are scheduled for Pittsburgh on February 23 and State College on April 19.

You will learn how to:

- Register Voters
- Prepare Voter Guides
- Build Coalitions
- Set up Phone Banks
- Offer Candidate/Issue Forums
- Work with Voter Registration Files

(Note: This event unfortunately conflicts with GETT)

AAUW Two-Minute Activist

Make your voice heard in Congress! First, take one minute to read about the latest issue in Congress. Then, take one more minute to personalize a pre-written AAUW message and e-mail to your member of Congress. Go to capwiz.com/aauw/home

--Leslie Jean Allison, Public Policy Chair

**Why Wear RED on April 22?**

The simple answer is because women wage earners are ALWAYS IN THE RED!

April 22 is Pay Equity Day--this is the day on which women wage earners *catch up with their male peers for the previous year*. So, if a man

and woman with similar credentials started work in similar jobs on January 1, 2007, the woman would typically earn by April 22, 2008, the equivalent of what the man had earned by December 31, 2007.

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The West Chester-Chester County Branch of AAUW is planning to **RALLY FOR PAY EQUITY** with other concerned citizens on Friday, April 18, at the Chester County Courthouse from noon-2:00 pm. We will be distributing research information regarding the pay gap -- a gap that starts almost immediately in a woman's professional career. (Did you see the recent NBC report?)

Contact Leslie Jean—For details and if you are interested: LJAllison@cavtel.net

Have you calculated your wage gap? Check out: <http://wageproject.salary.com/>
(a good site if you know a woman entering the workforce)

Research reports relating to the wage gap are available at aauw.org.

-- Leslie Jean Allison, Public Policy Chair

GETT Needs YOU!

Saturday, March 29, at the Downingtown Education Center (formerly Downingtown High School), 335 Manor Ave. (Rt. 322), Downingtown, PA19335.



It is our 8th year and this year we hope to expand the event to allow more girls to attend in our **new and larger location**.

For those of you who do not know what GETT is, it is Girls Exploring Tomorrow's Technology

and is focused on girls in grades 6-12 in Chester County. It is a day-long free event for them to learn about and experience exciting and rewarding technology-based careers. Once

again we will need the help of our AAUW membership to have a successful event.

Registration is a big part of the event and we couldn't do it without you. If anyone is interested in helping either the day before with set-up or the day of please e-mail me at pangea49@comcast.net or call 610-269-3375.

The GETT program won the branch's first Gateway to Equity Award last year for its technology advocacy for girls.

If you have a **connection to a local business or organization that would like to donate or help support the event**, please let me know.

The hours are 8 am to 3 pm, but most of the registration work is done between 8:30 and 9:30. We can't do this without you!

--Mary Smith, GETT Project Liaison

\$1,000 Local Scholarship to Be Awarded in Spring 2008

Our branch gives an annual \$1,000 Local Scholarship to a nontraditional student each year. The AAUW Alice Lawson scholarship fund was established by Alice Lawson's family in her memory. Our branch donates to this fund.

Applications are currently being accepted, with the deadline being March 30. A successful applicant is an undergraduate who has completed 60 hours with a GPA of 3.0 out of 4.0 by the spring semester 2008, and is a student at Cheyney University, West Chester University, or Immaculata University. The

applicant must be at least 25 years old. The award is applied to tuition.

Applications are available at <http://www.aauwchestercountypa.org>. Note: the award is gender neutral.

Dorothy Ward, our Scholarship Chair, has been having some health problems, necessitating her not being home at times. Barbara Leone, Membership Co-Vice-President, will accept scholarship applications for this year. Barbara's address is 1311 Robynwood Lane, West Chester, 19380.

AAUW Announces New Executive Director

Washington — The American Association of University Women (AAUW) is pleased to welcome Linda D. Hallman as its new executive director. Hallman joins AAUW with a long history of executive-level association and foundation experience in the Washington, D.C., area. Most recently, she served as vice president of policy and government strategy, external and member relations, with the

National Alliance for Health Information Technology (NAHIT) in Washington, D.C.

“Over the past year, AAUW has taken bold steps in new directions, and I am honored to be joining this powerful and dynamic organization,” stated Hallman. “There is, indeed, work that remains undone. AAUW's future is bright—and together...we will...pursue even greater achievements in the future.”

--from Association website

SAVE THE DATES

Branch Board Meetings

All Board meetings are open to the membership and are held at the West Goshen Municipal Building, generally in the Community Room on the first floor. Meetings begin at 7 pm, are over by 9, and are usually on the first Monday of the month.

Upcoming: Monday, February 4.

Branch Membership Meetings

If you can give a member a ride, please let Carol Darlington or Barbara Leone, Membership Vice-Presidents, know--particularly if you live in the southern part of the county.

Tuesdays, 7 pm, light refreshments and networking; 7:30 program.

Upcoming: SATURDAY, February 9 BRUNCH; Tues., March 11, West Chester University, 7 pm.

INTERNATIONAL WOMEN'S DAY--

Saturday, March 8

PAY EQUITY EVENTS

Tuesday, April 8--Harrisburg Rally, coordinated by Senator Orié's Office

Friday, April 18, noon-2, West Chester Rally

Tuesday, April 22--Pay Equity Day, WEAR RED!
Be sure to vote in the PA Primary.

AAUW-PA WOMAN-TO-WOMAN

VOTER TURNOUT WORKSHOP

Saturday, March 29--see page 5.

GIRLS EXPLORING TECHNOLOGY

Girls Exploring Tomorrow's Technology (GETT)--
Saturday, March 29. If you can help, please e-mail
Mary Smith at pangea49@comcast.net or call 610-
269-3375.

AAUW-PA STATE CONVENTION

**Friday, April 11-Sunday, April 13, The Inn at
Chester Springs, Exton.**

**Plan to come Thursday afternoon, April 10, to
stuff bags and have fun. Details to come.**

SPECIAL INTEREST GROUPS

Bridge

Women's Social Bridge -- Chair is Beatriz Wee,
(h) 610-594-2719, beatrizti@ctsi.net. Moved to 4th
Wednesday evening to suit members' convenience.
New members welcome.

Couples Bridge -- Call or e-mail Kay Philipps at
610-399-0697 or EdKPhilipps@verizon.net for
information. Do come join us. *New members
welcome.*

Book and Discussion Groups

Lit II, Thursday Evening Book Group, Fiction and Nonfiction

Chair is Donna Eaves, (h) 610-692-5277; (o) 610-
344-6350; email deaves@chesco.org or
Deaves812@aol.com.

Joint with Lit III. **WEDNESDAY**, February 20,
7:30 refreshments, 8:00 book discussion. *New
members welcome.*

Lit III, Wednesday Evening Book Group, Fiction and Nonfiction

(joint with Lit II this month)

Chair is Martina Ossman, (h) 610-793-1469, email
ossman1072@aol.com.

WEDNESDAY, February 20, 7:30 refreshments,
8:00 book discussion. Leader is Martina Osman.
Book is *Waiting for Snow in Havana* by Carlos
Eire. 2nd floor, Grove United Methodist Church,
West Chester. *New members welcome.*

Lit IV, Monday Evening Nonfiction Book

Group—Chair is Paula McGinness, (h) 610-942-
4852. Will meet at the Magnolia Grill, Chester
County Book & Music Company, West Goshen
Shopping Center, Route 202 and Paoli Pike, West
Chester. Meets in March, no meeting in February.
New members welcome.

Great Decisions will meet Monday, February 18, at
1:30 pm, for a discussion of *Climate Change &
Global Warming*. Location is same as that of Lit IV
above. Leader is Yvonne Peiffer. For information,
contact Chair Jacky Page, 610-359-9887. *New
members welcome.*

Food Interest Group (FIG) will meet on Saturday,
February 2, at 6 pm at the Z. Wei Asian Restaurant
at The Whiteland Towne Center in Exton. The
charge is \$21.00 per person, which includes the tax
and gratuity. The menu will include appetizers,
soup, and several entrees. If you plan to attend, send
checks to Mary Smith, 311 Bishop Morgan Court,
Downingtown, Pa 19335 **by January 26**, 610-269-
3375 or email pangea49@comcast.net. **BYOB..**

Needed: some one to plan the March event.

Please call Alice Spivey at 610-696-5536 if you can
do it. *Singles and new members welcome.*

Finance Discussion Group -- Leslie Olson chairs
the group, olsonfour@aol.com or 610-399-1371.
Finance Group will meet at 7 pm, Wednesday,
February 20, at the Chester County Book Company.
Topic is *One Red Paperclip* by Kyle MacDonald.
Leader is Joan Baxter. *New members welcome.*



AMERICAN
ASSOCIATION OF
UNIVERSITY
WOMEN

West Chester-Chester County PA Branch
415 Sunset Hollow Rd.
West Chester, PA 19380

February 2008 Newsletter

- **Brunch is SAT., Feb. 9, 9 am**

AAUW Mission Statement

The AAUW advances equity for women and girls through advocacy, education and research.

AAUW Vision Statement

AAUW will be a powerful advocate and visible leader in equity and education through research, philanthropy, and measurable change in critical areas impacting the lives of women and girls.

AAUW West Chester – Chester County Branch Vision Statement

The West Chester-Chester County Branch will

- Actively recruit members who support Association goals.
- Nurture these members through active Interest Groups, through monthly meetings with intellectual and social merit, and through member support.
- Sponsor at least one project per year with volunteers and with funds to promote Association and branch goals.
- Sponsor at least one local scholarship per year for a nontraditional student
- Support programs for training and self-development of branch members to promote Association goals.
- Raise funds through community projects and member gifts to support Association goals.

Since its first meeting in 1881, AAUW has been a catalyst for change. Today, with more than 100,000 members, 1,300 branches, and 500 college and university partners, AAUW contributes to a more promising future and provides a powerful voice for women and girls—a voice that cannot and will not be ignored.

www.aauw.org

www.aauwpa.org

www.aauwchestercountypa.org